

SMG-MERCED LLC dba Radio Merced

Operations Manager:

This position is responsible for the leadership and oversight of the Stephens Media Group cluster of stations in MERCED, CA. The cluster includes KABX, KBRE, KHTN, KLOQ, KUBB, and KYOS). The Operations Manager will be the point person for all programming and development of talent in the cluster, working directly with the Program Director(s), or directly Programming each station.

Primary Duties include:

- **Leadership and direction of all Programming and Promotions for the cluster**
- Manage and oversee Program Directors for each station.
- Oversight of all station strategic action plans, promotions and execution.
- Creation of original and creative content for each station and extended brands (social media, video, marketing, etc.)
- Oversight of hiring and coaching of all stations programming staff in cooperation with department leadership.
- Collaborate with digital director on stations' social media strategy & digital efforts.
- Oversight of writing and production of station imaging as required.
- Talent development and coaching of all air talent as needed.
- Oversight of all music and audience research.
- Knowledge of broadcast systems, ratings methodology, automation systems and studio equipment.
- Possible on-air shifts/voice-tracking
- Production/voice-work
- Other duties as assigned.

Qualifications:

- Minimum of five (5) years radio programming experience, as Program Director.
- Computer skills for audio delivery and automations systems, such as Wide Orbit, Music Master, Adobe Audition or higher, etc., is essential.
- Extensive digital experience with station web sites, social media, mobile and digital delivery platforms.
- On-air experience, and experience operating all on-air and production equipment
- Track record of success in ratings.
- Excellent communication and interpersonal skills.
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Please email your resume to: jan.brawley@smgnational.com

SMG-MERCED LLC is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, or any other legally protected classification or status.